



**ITALIAN  
PASTRY  
EXCELLENCE.com**

A white silhouette of an Italian city skyline, featuring various buildings and domes, positioned behind the text "EXCELLENCE.com".

*Vendor profile*

# Mission & Vision



We create the most **delicious and innovative** frozen Puff pastries, with generous fillings and unmistakable shapes, bringing joy to Customers across all the channels where we sell.

We use the **finest ingredients** to ensure products that are fragrant and have **excellent shelf life** both before and after baking.

We want Consumers around the world to enjoy the **finest Italian Puff pastries** with an **exceptional taste experience**.

# Taste & Style



Since 1988 we produce the most delicious and original frozen gourmet Pastries appreciated for the generous filling and for the scent that they give off during baking.

We satisfy both greedy consumers and those attentive to a quality diet.



Bake them, they are ready in a few minutes.  
And now taste them: they are incredibly good and digestible!

# Beyond the usual croissant



Do you smell this delicious freshly baked pastry scent?



These are Pastries with original and patented shapes, produced according to the artisanal method of the pastry rest. The filling is much richer and well distributed.

Hydrogenated **fats and artificial colors? We don't need them!**  
And the baking? Easy: straight from the freezer to the oven

# *The secret of goodness? The craftsmanship*



Our Pastries are made with  
high quality ingredients by selected Suppliers.

The dough rests for over than 24 hours,  
according to the best *Made in Italy* artisanal tradition.

This is why our Pastries  
stay good for a longer time after baking.





*Rediscover  
the pleasure of enjoying  
a great Puff-pastry*

Our Partners recognize us as the  
Italian puff-**pastry**' **Specialists**.

We want foodies from all over the world  
to enjoy moments of **greedy happiness**  
while savoring the **best Pastries**.

# *The products that will make your Customers happy all day*



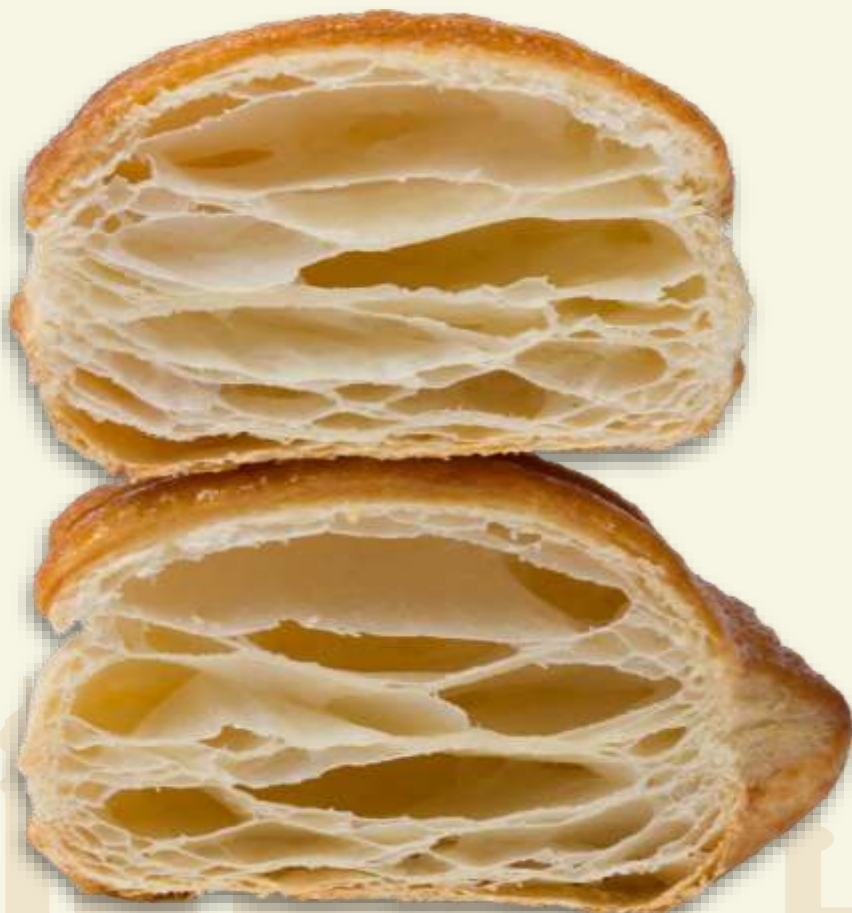
Many different products to cover all consumption occasions, from breakfast to aperitif.

We know how to satisfy even the most demanding Consumer,  
with Kosher, Vegan, Halal certified products and  
enriched with nourishing and functional ingredients.



# How we distribute our Puff-pastries

We produce for foodservice Distributors, the food Industry, and Retail chains worldwide.



## Foodservice e Ho.re.ca.

Distributors bring goodness into coffee shops, pastry shops and international hotels.

## Retail e Gdo

Our products are perfect for the frozen aisle and can also be baked and offered into the in-store bakery corner.



# Important players appreciate us for...

- ✓ *Artisan deliciousness* The best Italian Puff-pastries, golden and fragrant
- ✓ *Exclusive private label* 100% customizable products: weight, recipe, filling, decoration, topping, pcs per box...
- ✓ *Best category performance* Shelf-life up to 24 months, protective and space-saving cases.
- ✓ *Top quality, stable over the time:* digestible and light products



- ✓ *Original and patented shapes*





# Our Company at a glance

38

YEARS ON THE MARKET

11

COUNTRIES SERVED

+250.000

PIECES PER DAY

+ 6.400

SQUARE METERS OF THE ALZANO  
**LOMBARDO'S PRODUCTION SITE**

4

PRODUCTION LINES

1.600

PALLETS STORAGE SPACES IN COLD  
ROOMS FOR FINISHED PRODUCTS

62

EMPLOYEES  
FAMILY-RUN BUSINESS

+ 100

S.K.U.

GROWTH CAPACITY: 50%

# A reliable partner



## HIGH QUALITY

We are appreciated for our quality certified according to international standards

BRC with "AA" grade  
and IFS with "Higher level".



## RELIABILITY

We keep our promises, we are punctual, we provide accurate technical documentation.

We know how to dialogue with Buyers, Technical offices and Quality Managers from all over the world to satisfy every specific request.

# and responsible



We work **sustainably**  
by using **100% renewable energy**.  
We protect the **safety** and **well-being**  
of **people** and contribute to the growth  
of the community by supporting **social projects**.

## CONTINUOUS INNOVATION

Our R&D Team studies the trends and the market,  
to meet the tastes of nowadays Customer.



ra.org



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# A Family passion



*I founded GM Piccoli in 1988 together with my Family.*

*Since then, we have been working with enthusiasm to continue to be the "Italian pastry Excellence".*

*We are never satisfied: we want to create increasingly good and innovative products in terms of taste, design and nutritional aspects.*

*Our Collaborators, Suppliers and Distributors help us in this mission, and we want to thank them for their support.*

*Because, if you want to do good things, passion is the most precious raw material!*

*Mauro Piccoli* President and Founder



# Business model



## PRODUCTS OFFERED

- ✓ Unmatched portfolio of frozen puff-pastry products which allows us to serve a wide range of Clients across different channels and respond to today's consumer trends.
- ✓ Unique and trademarked shapes.

### PATENTED BRANDS



## SOLID REPUTATION

- ✓ Historic and patented brands
- ✓ Over 38 years of experience and long-lasting Customer's relationships.
- ✓ Renowned for superior service and consistent products quality.

### REGISTERED DESIGNS



## MAXIMUM ADDED VALUE

- ✓ Premium quality positioning compared to competitors

### DIVERSIFIED CHANNELS



# Notes



Do you want to know more about products,  
costs and what we can do for you?

# *Request a technical advice*



*Italian pastry excellence*

MADE IN ITALY BY

**G.M. PICCOLI S.p.A. • THE PERLA COMPANY™**

Via G. D'alzano, 70 - 24022 Alzano Lombardo (BG) - ITALY • tel. +39 035 4289610

IMPORTED BY

THE PERLA COMPANY USA Inc.,

18 Bridge Street, Unit 2a - Brooklyn, NY 11201 • +1 (347) 776 - 0708

*Italian pastry excellence*



[info@italianpastryexcellence.com](mailto:info@italianpastryexcellence.com)

[www.italianpastryexcellence.com](http://www.italianpastryexcellence.com)

